SHANNON L. OKINAKA

JOB EXPERIENCE

HAWAIIAN AIRLINES, INC.

HONOLULU, HI

Executive VP – Chief Financial Officer, May 2015 - Current Senior VP – Interim Chief Financial Officer, January 2015 – May 2015

Responsible for Accounting and Financial Reporting, Corporate Audit, Treasury, Financial Planning & Analysis, Investor Relations and Organizational Effectiveness (including the Project Management Office and Continuous Improvement team). Significant efforts in capital allocation, investment analysis and approval, presenting and meeting with current and potential investors. Work closely with CEO, other executive officers and Board members to determine and execute corporate strategies. Oversaw transformational efforts of the Accounting, Corporate Audit, Financial Planning & Analysis and Organizational Effectiveness functions. Strengths in building and managing teams, and setting strategic targets and execution plans. Through COVID pandemic contributed to executive decision-making of commercial and operational strategy, raised significant capital through various mechanisms, significantly reduced costs to preserve cash, and contributed to rebuilding of the business, operationally, commercially and through capital investment.

VP – Controller May 2011 – January 2015

Responsible for the accounting and financial reporting functions, including all aspects of the general ledger, SEC and other external financial reporting, corporate tax planning and compliance, management financial reporting (including division-level budgeting, forecasting and accounting) and accounting system functional analysis. Managed a department of 45 internal employees as well as an off-shore vendor to ensure accuracy and completeness of accounting and reporting, efficiency in accounting and administrative processing, compliance with laws and regulations and effective controlling of corporate financial assets.

As a corporate officer, participated in corporate-wide strategic planning and policy setting, evaluation and implementation.

Senior Director September 2005 - Current

Assisted the Investor Relations function by providing reports for analysis and being the first level of contact for investors and research analysts. Required an understanding of the financial impact of significant business decisions, financial results and forecasting, as well as the impact of external factors on the business.

Responsible for corporate-level Sarbanes-Oxley compliance, including identification and documentation of significant financial and systems-related processes and financial reporting controls, and assessment and remediation of areas with known deficiencies. Responsibilities also included reporting to various levels of management, including the VP-Corporate Audit, VP-Controller, and Chief Financial Officer.

Led a team of three specialists responsible for functional analysis of the company's ERP, PeopleSoft. Maintained the system and supported users to resolve day-to-day issues, as well as determined, prioritized and implemented medium and long-term strategies. Required close coordination with the Information & Technology Systems Development group, as well as system users and Executive Management. Significant projects included leading the upgrade from PeopleSoft version 7.53 to 8.9, and implementation of the e-Procurement module to automate the purchase requisition process and approval workflow company-wide.

Responsible for analyzing business processes, and providing recommendations for efficiency or other types of improvements, including increased accuracy or automation. In many cases, facilitated the implementation of the recommendations, ensuring design and execution of proper internal controls, sufficient communication to affected parties (at times, company-wide), and adequate training of personnel. Required coordination with numerous departments and levels of management. Significant projects included the implementation of the American Express expense reimbursement and purchasing card tools and processes, and improving the general ledger month-end closing process (resulting in expediting the month-end close from ~8-10 business days to 5 business days).

Performed various miscellaneous functions, such as preparation and maintenance of departmentwide budget (including monthly budget-to-actual variance analyses) and representing the Accounting Department in various company-wide initiatives.

PRICEWATERHOUSE COOPERS LLP (FORMERLY COOPERS & LYBRAND LLP)

HONOLULU, HI

Manager

January 2005 – September 2005 August 1996 – February 2002

Member of the core team responsible for documenting processes and controls with respect to Sarbanes-Oxley Section 404 requirements for various clients.

Performed both financial and information technology (I/T) assurance audits as an associate and senior associate. Promoted to Assurance Manager in July 2001.

Responsible for all aspects of audits of financial statements, including client coordination, and review and preparation of financial statements and other reports (including reports on internal controls and recommendations to management). Primary duties included effective and efficient management of multiple audit engagements, including writing and presenting proposals, timely and effective communication with clients and staff, establishing and monitoring budgets and deadlines, fee negotiations, billing and collections, and advising clients on accounting and organizational issues. Also responsible for training staff, both on-the-job and in formal training sessions. Public company experience included the financial audit of First Hawaiian, Inc.

I/T audits included an assessment of the general computer and network environment and controls, and controls over changes to applications (change management), development and implementation, security and operations. Responsible for assessing the audit impact of the results of tests, and reporting to management findings and recommendations.

HAWAIIAN ELECTRIC COMPANY

HONOLULU, HI

Senior Internal Auditor November 2004 – January 2005

Member of the Sarbanes Oxley Section 404 implementation project team; responsible for providing assistance and guidance to other team members, coordinating HELCO test work, supervising and leading consultants hired to perform HELCO test work and HECO internal auditors. Also prepared status reports to be compiled into reports for management and the Audit Committee.

Internal Auditor February 2002 – November 2004

Performed financial, operating and information technology (I/T) audits, as well as assisted Director with Audit Committee reporting requirements and various consulting projects for other departments. As part of the annual external audit, analyzed actual results to budget and performed various high-level analyses.

EDUCATION

BBA, University of Hawaii at Manoa, majoring in Management Information Systems and Accounting.

PROFESSIONAL CERTIFICATION AND ORGANIZATIONS

Island Insurance – Board Director
Honolulu Japanese Chamber of Commerce - Director
Japanese Cultural Center of Hawaii – Past Director
Past Co-chair of the Annual Gala silent auction (2013-2016)
Certified Public Accountant (previously licensed)

REFERENCES

Available upon request.